

# China Steel Corporation

June 22, 2015





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## **Company overview: Business snapshot (CSC standalone)**

## **Overview**

- Leading Taiwanese steel manufacturer with integrated production capabilities
- Headquartered in Kaohsiung with major production sites located in Kaohsiung
- Annual capacity of 9.9 mmt as of Dec 31, 2014

#### Major business

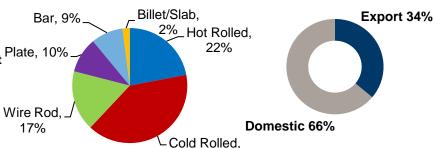


Leading manufacturer of flat steel products

Continuously upgrading towards higher value-added products

- Dominant position in the domestic market Plate, 10%
- Continue to capture rapid growth in South East Asia and China markets





40%



# **Company overview:**

# **Business snapshot (CSC Group)**

#### **Major business**

#### **Steel Core Businesses**

- China Steel Corporation
- Chung Hung Steel Corporation
- **Dragon Steel Corporation**
- CSC Steel Sdn. Bhd.
- China Steel Sumikin Vietnam (CSVC)
- China Steel Corporation India Pvt. Ltd (CSCI)

#### **Other Group Businesses**

#### **Engineering Businesses**

- China Steel Machinery Corporation
- China Steel Structure Co., Ltd.
- China Ecotek Corporation
- Info-Champ Systems Corporation

#### **Industrial Materials Businesses**

- C. S. Aluminum Corporation
- China Steel Chemical Corporation
- **CHC Resources Corporation**
- Himag Magnetic Corporation
- China Steel Precision Materials
- China Steel Resources Corporation
- **CSC Precision Metal Industrial Corporation**

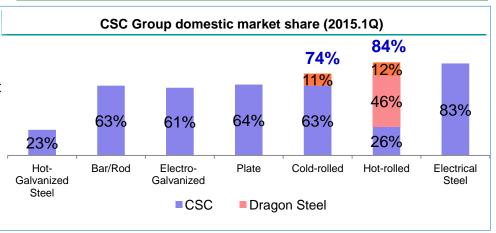
#### **Logistic Businesses**

- China Steel Express Corporation
- China Steel Global Trading Corporation
- China Steel Precision Metals Qingdao Co., Ltd.
- United Steel Engineering and Construction Co., Ltd (Kunshan coil center)

#### Service and Investments Businesses

- Gains Investment Corporation
- China Steel Security Corporation
- China Prosperity Development Corporation
- China Steel Management Consulting Corporation

Capacity & market share Our group crude steel capacity reached 16.1 mmt in 2015(combining China Steel Corporation and Dragon Steel's EAF and No.1&2 blast furnace).



## **Company Overview: Awards and Honours**



1

• 2015.05 CSC was ranked as RobecoSAM 2015 Steel Industry Bronze Class Sustainability leaders.

2

• 2014.12 Sustainable Governance Award, British Standards Institution.

3

• 2014.11 CSC received "Ten Most Sustainable Company Award", "Growth through Innovation Award", "Climate Leadership Award", and "Taiwan Top 50 Corporate Sustainability Report Award-Best Report of the Year in Manufacturing Sector" by TAISE.

1

 2014.10 CSC received "Excellence in Corporate Social Responsibility Award" and awarded "Taiwan Most Admired Company - Steel Industry" by Common Wealth magazine.

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• 2014.10 CSC was included in CDP 's (Carbon Disclosure Project) 2014 Climate Disclosure Leadership Index for Asia ex-Japan.

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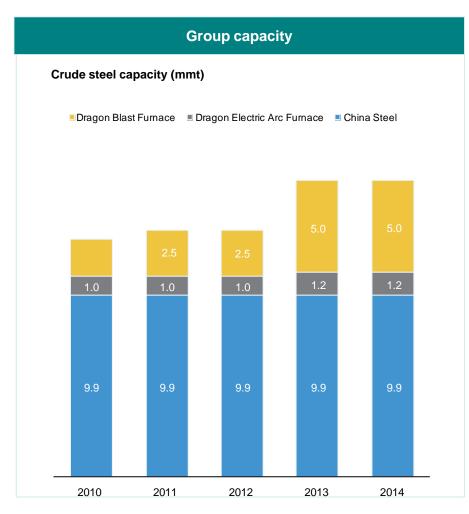
• 2014.09 CSC was elected for inclusion in the DJSI-World and DJSI-Emerging Markets.

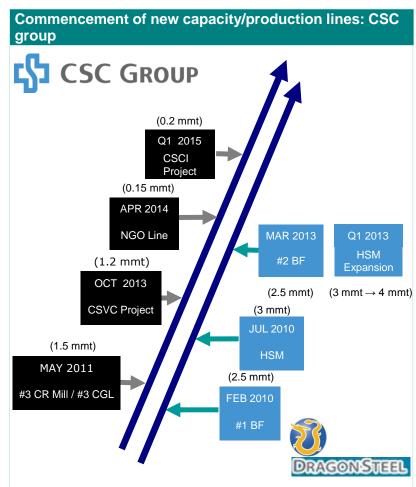
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 2014.01 CSC was awarded RobecoSAM 2014 Steel Industry Leader and ranked as Gold Class Sustainability leaders.

## **Company overview: Group capacity & Production lines**









## Performance- Consolidated operating results

**Amount: NT\$ million** 

Item	2014	2015.1Q	*2015.1~4
Consolidated Operating Revenue	366,511	80,804	106,156
Consolidated Operating Income	29,792	6,412	7,398
Consolidated Income Before Income Tax	28,576	6,039	7,814

<sup>\*</sup>preliminary result



## **Performance-Sales Revenue Breakdown**

**Unit: NTD Thousands** 

	Item	2014	2015.1Q	2015.1~4
1	Steel products	299,972,630	65,291,756	85,664,447
2	Non-steel industry materials	36,525,002	8,121,375	10,858,880
3	Construction	19,659,886	4,987,868	6,309,498
4	Transportation and service	6,779,874	1,489,419	2,062,069
5	Others	3,587,075	913,284	1,261,441
Less	Sales returns and allowances	0	0	0
	Total	366,524,467	80,803,702	106,156,335

# Performance-CSC group Segment revenues and operating results



**Unit: NTD Thousands** 

2015. Q1		Steel		ean Freight orwarding		Others		ljustment & limination		Total
Revenues from external customers	\$	64,274,984	\$	227,346	\$	16,301,372	\$	_	\$	80,803,702
Inter-segment revenues		13,734,426		3,442,078	_	6,784,583	(	23,961,087)	_	_
Segment revenues	\$	78,009,410	\$	3,669,424	<u>\$</u>	23,085,955	<u>(\$</u>	23,961,087)	<u>\$</u>	80,803,702
Segment profit	\$	5,009,845	\$	500,236	\$	1,458,695	(\$	556,997)	\$	6,411,779
Interest income		70,255		1,250		65,670	(	18,071)		119,104
Financial costs	(	834,503)	(	21,036)	(	63,134)		10,216	(	908,457)
Share of the profit of associates		1,647,736	(	14,322)		502,750	(	1,959,147)		177,017
Other non-operating income and expenses		319,476		5,693		86,561	(	171,854)	_	239,876
Profit before income tax		6,212,809		471,821		2,050,542	(	2,695,853)		6,039,319
Income tax		1,124,192		4,436		224,049	(	107,987)		1,244,690
Net profit for the period	\$	5,088,617	\$	467,385	<u>\$</u>	1,826,493	(\$	2,587,866)	<u>\$</u>	4,794,629

## **Performance- consolidated basis**



#### **Consolidated Income Statement**

Units: NT\$ millions

	2014	2014.1Q	2015.1Q
Revenues	366,511	92,416	80,804
Gross profit	43,888	8,110	9,865
Gross margins	11.97%	8.78%	12.21%
Profit before tax	28,576	5,065	6,039
Net profit	24,197	4,271	4,795
Attributable to			
Owners of the corporation	22,160	3,621	5,526
Non-controlling interests	2,037	650	-731



## Performance: financial review (Consolidated Basis)

Units: NT\$ millions

	12/31/2010	12/31/2011	12/31/2012	12/31/2013※	12/31/2014※	3/31/2015※
Debt	255,206	299,578	312,393	362,630	348,049	343,879
Debt/Equity	88.43%	95.99%	102.26%	113.55%	103.99%	101.56%
Asset	543,808	611,686	617,892	681,999	682,737	682,475
Debt / Asset	46.93%	48.98%	50.56%	53.17%	50.98%	50.39%
Net Debt *	227,035	273,421	283,402	338,593	322,284	316,620
Net Debt /Asset	41.75%	44.70%	45.87%	49.65%	47.20%	46.39%

Since 2009, CSC group have issued corporate bonds and signed syndicated loans for DSC's expansion project and overseas raw material investments.

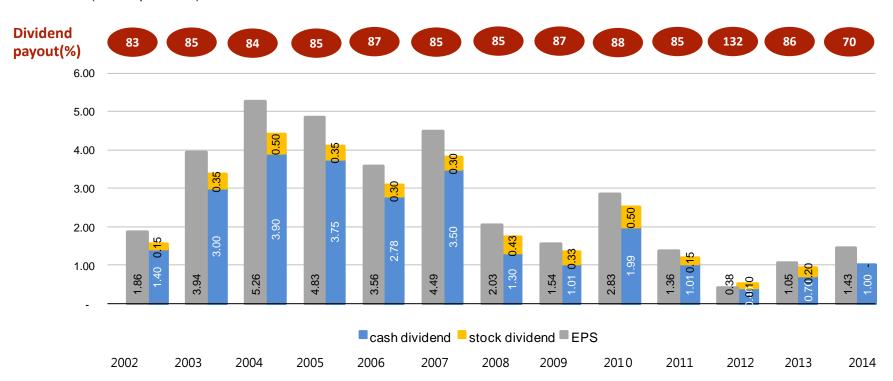
<sup>\*</sup> Net debt = debt - cash & cash equivalents - ( financial assets at fair value through profit or losscurrent+ available-for-sale financial assets-current +held-to-maturity financial assets-current+ derivative financial assets for hedging-current)

**<sup>%</sup>IFRSs** basis



## Performance- Historical EPS and dividends paid

(in NTD per share)



We maintain a high cash dividend policy to our investors and have consistently paid out 80% to 90% over the last ten years

## Sales (CSC standalone)

Direct users

0%

5%

10%

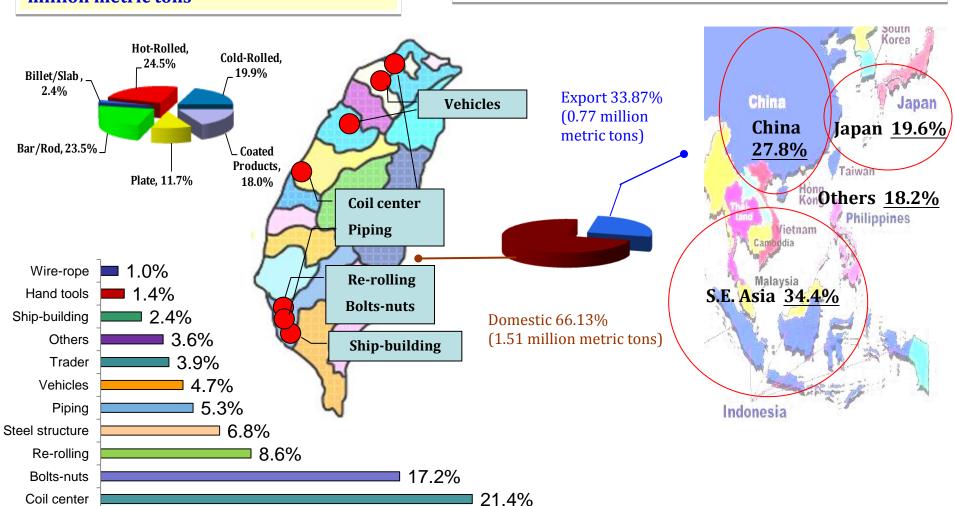
15%

20%



2015.1Q CSC sales volume totaled 2.28 million metric tons

Domestic/Export sales volume breakdown of 2015.1Q



23.7%

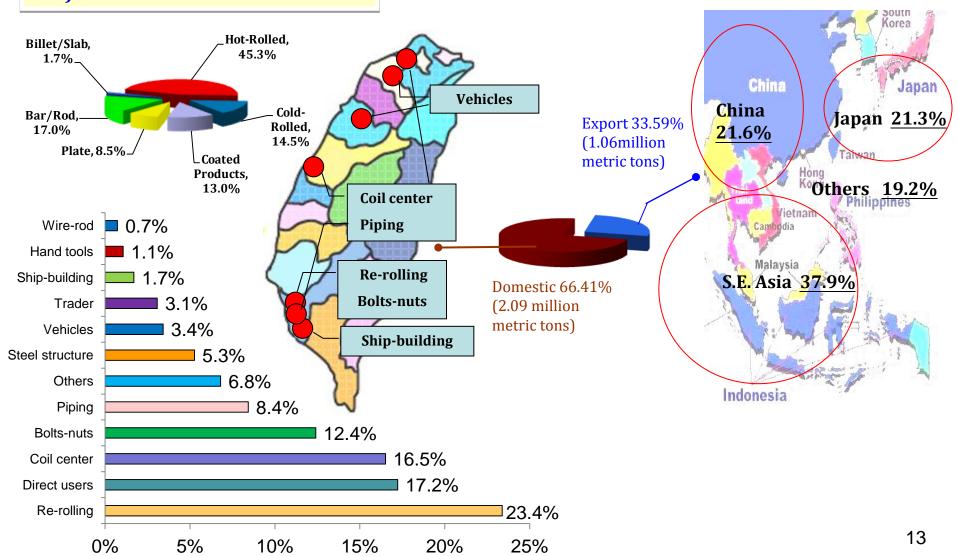
25%

## Sales (csc +Dsc:HRC)



2015.1Q sales volume (CSC & HRC of DSC) totaled 3.15 million metric tons

#### Domestic/Export sales volume breakdown of 2015.1Q



## Key strategies to achieve the vision

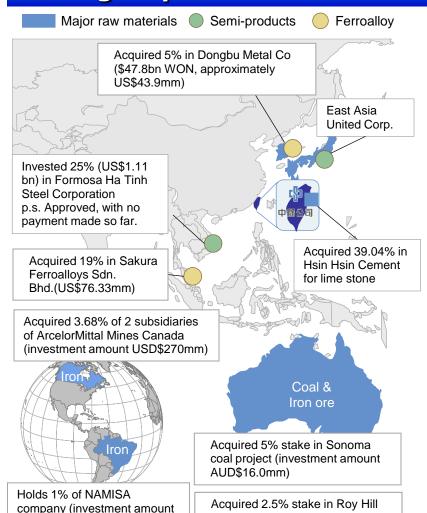


- Secure self-sufficiency in raw materials through strategic upstream investment
- Strengthen sales channels through overseas investment
- Increase the supply chain value of steel-related industries by developing advanced products & technology and green manufacturing process
- Enhance corporate culture handing-down, reinforce human resources training & development, and solidify plans for management succession
- Enhance client relationships and networks through engineering, technical, and information management services
- Implement cost reduction measures, enhance energy-saving & environmental protection, and strengthen workplace safety

With the key strategies implemented, China Steel Corporation aims to become a trustworthy steel partner pursuing growth, environmental protection, energy saving and value-innovation

# Secure self-sufficiency in raw materials through strategic upstream investment





JPY\$8.5bn, approximately

US\$103.1mm)

iron ore project (investment

amount AUD\$315mm)

#### **Major raw materials**

- Iron ore and coking coals are secured by long-term contract (volume)
- Partner with parties in Japan, South Korea, Mainland China, Australia and Brazil
- Secure lime stone acquired 39.04%(group shareholding) in Hsin Hsin Cement

#### **Semi-products**

- Secure supplies from strategic partnerships and JV's
- East Asia United Steel Corp.
  - Utilize NSSMC's Wakayama plant to produce slab
  - A reliable supply source for slab
- Vietnam investment with Formosa Plastics Group
  - Access to semi-finished steel with lower transportation costs and market risks

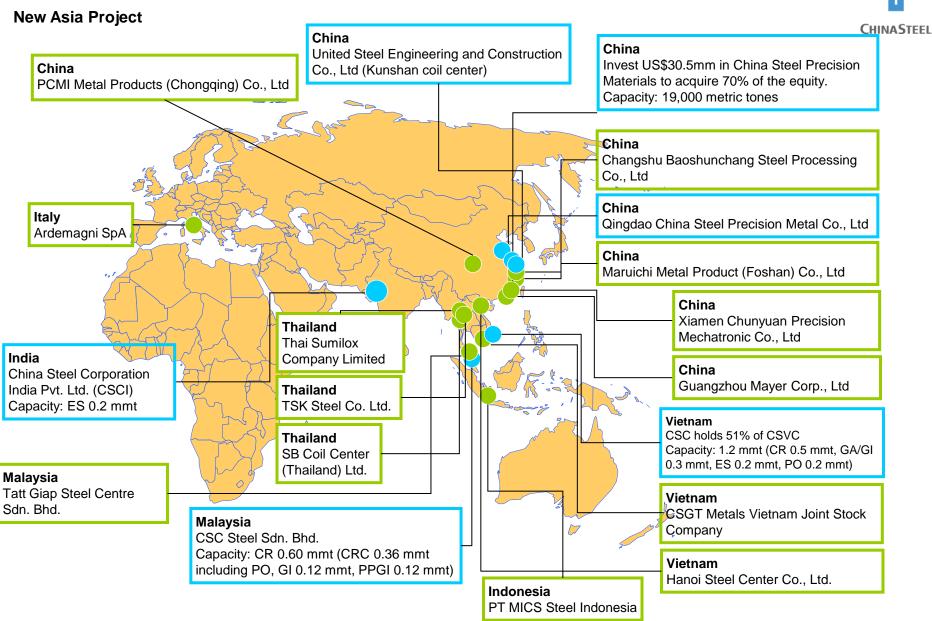
#### **Ferro-alloy**

- Long-term contract to reduce market risks
- Purchased 5% stake in Dongbu Metal, Korea's largest ferroalloys producer
- Purchased 19% stake in Sakura Ferroalloys Sdn. Bhd.
  - Ensures a long-term stable supply of ferro-alloy, and lowers the acquisition cost.

To secure 30% of major raw materials through investments in mines and find multiple sources of semi-products

## Strengthen sales channels through overseas investment





# Increase the supply chain value of steel-related industries by developing advanced products and technology and green manufacturing process



#### Co-development for value-added products



- Aim for further growth and success with downstream customers
- Close collaboration with our customers, research institutions, and universities for higher value-added products
- Increase end market's demand for higher value-added products

R&D allian	ces	
Industry	R & D Alliance	Total est. expenditure (US\$mm)
Fasteners	High value-added fasteners	2.4
Motors	Development of high value- added technologies for the motor industry	6.8
Auto	R&D alliance for AHSS and forming technology for automobile	2.2
parts	R&D alliance for tube hydro- forming technology for automobile	4.1
Auto panel and inner parts	R&D alliance for advanced molding technology for automobile panels	3.2
Wire	CTRA for wafer-cutting electroplated diamond wire saws	3.1
Steel plate	Preliminary R&D plan for high precision stamp-formed needle roller bearings made of locally-made low-alloy steel plate	0.1
Total		21.9

China Steel Corporation has committed significant efforts/developments in downstream higher value-added steel products alongside its customers



## Enhance client relationship and networks through valueadded services



## **Engineering and Technical** services

- Plant Construction
- Technical Consulting
- Environmental Engineering
- Railway and Rapid Transit
  System Engineering
- Industrial Air Conditioner

#### **Customer services**

- Real-time information services of order status
- Applied technology services
- Early vender involvement

#### **Others**

Domestic and oversea consulting services regarding environmental protection and energy saving





#### **Cost Reduction Performance**

#### 2013

5.52 billion NTD

- 1.45 bn: Provide saturated steam and industrial gas to nearby plants with heat demands
- 1.03 bn: Expense saving from nationalization of equipment and replacement parts
- 0.71 bn: Improvement of manufacturing process, use of low price raw material, and reduction of alloy cost

## 2014

4.39 billion NTD

- 1.14 bn: Use of low cost raw material and reduction of procurement cost through negotiation
- •1.81 bn: Energy saving/ Provide saturated steam and industrial gas to nearby plants
- •0.70 bn: Expense saving from nationalization of equipment, replacement parts and spare parts
- •0.24 bn: Establishment of Facility On-line Monitoring and Diagnosis System and automatic gain control systems.